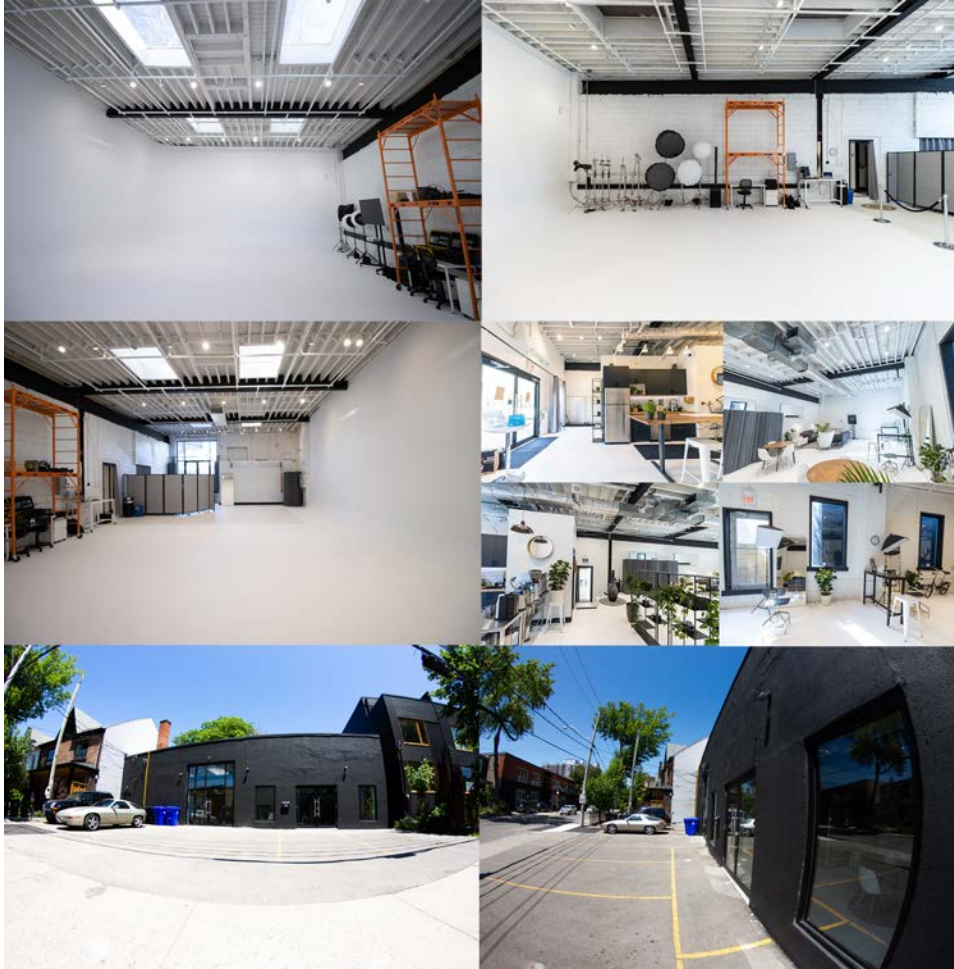


STARTWELL

# StartWell Studios

Cyclorama & Cove / Test Kitchen / Client Lounge & HMUA

230 Niagara Street, Toronto Ontario, M6J 2L4



*is whitewashed 3,400 sqft building has exposed rafters + I beams with load bearing truss in-ceiling, 42'x27' white cyc walls (16' high with cove.) Dedicated space for hair/makeup + 2 washrooms and wardrobe area + open kitchen space.*

*Load in/out through the dedicated front entrance, with two double-door entrances, 4 car parking on-lot in front of entrance (street level access.)*

## Booking & General Information

Qasim Virjee, CEO

Email: [qasim@startwell.co](mailto:qasim@startwell.co)

Office: 1 (647) 799-5566

Web: <https://startwell.co/studios>

## 2021 Media Shoot Rental Rates

Full Day - \$2,000 (12 hrs)




Full Week - \$14,000 (7 days)

Month - \$50,000

- Overtime is charged at \$200/hr
- Early drop offs + next day pickups (schedule allowing) are charged at \$500.
- Monthly and long-term rates available.

## A Dedicated Media Production Building

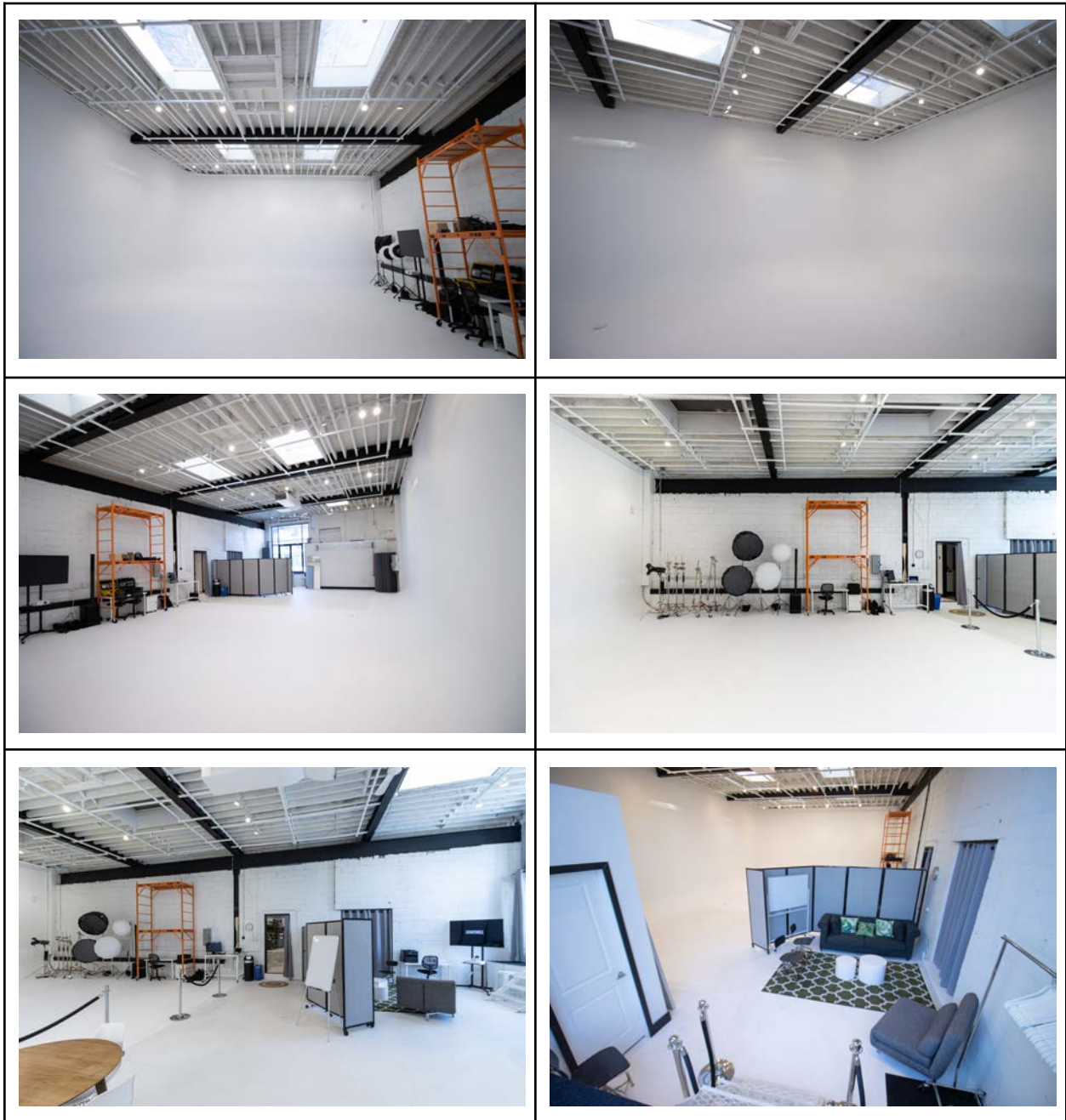
Venue rental includes the entire 3,400 sqft building plus parking.

		
<p><b>Building Exterior &amp; Parking</b></p>	<p><b>Espresso Bar &amp; Test Kitchen</b></p>	<p><b>Lounge + Hair &amp; Makeup</b></p>
<p>Drive right up to the studio – 4 parking spots in front of the building are included with rental. 2 sets of large double doors for load in/out.</p>	<p>Our open kitchen/espresso-bar area can be used to film cooking or mixology shows or for shoot catering / craft services.</p>	<p>No need for extra team members to be on-set, we have a dedicated space with 12' ceilings, plenty of light and furnished areas for lounge and hair/makeup. There's plenty of space for wardrobe and we have clothing racks on site.</p>

## 16' High Cyclorama

~27 ft wide and ~45ft wide - curved to floor and cornerless (cove) with exposed ceiling rafters and load-bearing truss.

\*Shown below with 6 skylights uncovered. They are usually blacked out with special indoor mounted coverings.



## Studio Features

- **Space** – The building measures ~3,400sq ft with a 16 ft tall cyclorama along two walls (~27 ft wide and ~45ft wide) with a cove (the walls meet without a corner.)
- **Overhead Lighting** – Tracks with 40 ceiling mounted spot lights that can be turned off or dimmed, 6 massive skylights for natural light from above (which can be covered) and tall windowed double doors on the West side of the building.
- **Single Floor** – 3 small steps below ground level with double doors and 3 dedicated parking spots on the lot so loading in/out is easy.
- **Furniture** – the space comes with minimal furnishing that includes couches on wheels and stackable white + black chairs.
- **Complimentary tea** – Brewed on demand with our unique loose-leaf tea robot.
- **High Speed WiFi** – Cisco/Meraki powered enterprise-grade network with custom SSID ('network name') as needed.
- **Sound** – JBL EON ONE Portable All-in-One Linear-Array 6-Channel PA System which works with line in or bluetooth for music / microphones (one wired mic is provided.)
- **Screens & Presentation** – 2 Large Smart TVs on wheels (with HDMI connections) plus white boards on easels & wheels (with markers and erasers.)
- **Washrooms** – 2 Washrooms on site

## Optional Equipment Package (on-site)

### Grip

- 3x Stainless Steel Reflector C-Stand Adjustable 10 feet/3 Meters with 4 feet/1.2 Meters Holding Arm and 2 Pieces Grip Head
- 5x Tripods – 102"/260cm Stainless Steel Heavy Duty with 1/4" to 3/8" Adapter
- 2x Stainless Steel C Stand Light Stand with Pulleys, Max. Height 14.4ft/440cm with 7ft/218cm Cross-Bar
- 2x Stainless Steel Light Stand Tripod with Casters, Heavy Duty Max. Height 10ft/305cm Folded Height 3.9ft/120cm
- 1x White Electric Motorized Rotating Turntable Display Stand, 24 Inch / 60cm Diameter, 180 Lb Centric Loading
- 10x Black sandbags (weighted approx 5lbs each)

### Photography (Strobe/Flash) Lighting

- 2x Godox AD600 Pro AD600Pro, 600Ws GN87 2.4G HSS TTL Outdoor Strobe Flash Speedlite with 2600mAh Li-ion Battery (for Canon E-TTL II Nikon i-TTL autoflash Sony Fuji Olympus and Panasonic) – Bowens Mount w/AC power supply
- 2x Godox X2T-C TTL Wireless Flash Trigger for Canon, Bluetooth Connection, 1/8000s HSS

## Film/Continuous Lighting

- 1x Godox VL300 LED Video Light with BD-04 Barndoor Kit, 300W 5600K Daylight-Balanced Bowens Mount
- 1x Yidoblo AI-3000C 300W RGBW LED Panel Lamp
- 4x Godox SL-60W 60W CRI95+ Qa>90 5600±300K Bowens Mount Led Continuous Video Light with BD-04 Barn Door
- 4x Neewer Photography Bi-color Dimmable LED Softbox Lighting Kit (20×27 inches Studio Softbox, 45W Dimmable LED Light Head with 2-Color Temperature)

## Bowens Softboxes / Light Diffusers

- 1x Godox CS-85D Lantern Softbox Soft Light Modifier
- 2x Godox CS-65D Lantern Softbox Soft Light Modifier
- 2x Neewer 38 inches Deep Parabolic Softbox with Bowens Mount, Removable Internal & External Diffuser and Grid

## Our Location



230 Niagara Street is in between Queen and King Street and just west of Bathurst street.

We are just a few minutes West of the financial centre and easily accessible by public transport (streetcars run East-West along Queen St and King St connecting us to the subway) and highways - Lake Shore Blvd and the Gardiner Expressway are under 5 minutes away (via Strachan Avenue.)

With 4 parking spots on the lot loading in & out is easy plus Green P paid street parking is available on King and Queen Street. For covered parking, pay by the hour, day, week or month at the UPark lot underground in the 775 King St W condo building (entrance from Tecumseth Street.)

# Building Layout

